

CORPORATE CITIZENSHIP

# Making An Impact Program



MAKING A DIFFERENCE IN OUR COMMUNITY

COMMUNITY & FAMILY | EDUCATION | ENVIRONMENT



FAMILY MATTERS. NO MATTER WHAT.®



# Our Vision

The mission of the Boston Mutual Making An Impact program is to support the giving of our talents and resources to those that foster our core belief in community & family, education, and the environment.

## OUR FOCUS AREAS



### COMMUNITY & FAMILY

Organizations that serve individuals, families, and neighbors.



### EDUCATION

Activities that promote educational programs and scholarships.



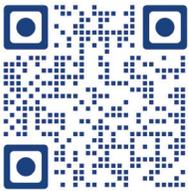
### ENVIRONMENT

Organizations that make a positive impact on the environment.

# A Brighter Tomorrow for Our Communities

At Boston Mutual Life Insurance Company, we are committed to delivering on our promises and providing financial peace of mind for all those we serve. As a mutual company, that dedication to acting in the best interests of our stakeholders extends from our producers, policyholders, and employees to the communities around us.

We're passionate about finding ways big and small to pay it forward, and through our corporate citizenship program, we engage with non-profit organizations and causes where we live and work to support those in need. This is how we live the goodness of mutuality in all we do—by going the extra mile not just in our work, but also in how we live our brand. By providing charitable services, we can help create a brighter tomorrow for our communities.



To learn more about our program, including details on how to submit a request, please contact:  
[MakingAnImpact@BostonMutual.com](mailto:MakingAnImpact@BostonMutual.com)





## Employee Volunteerism

**Boston Mutual employees are a key part of our charitable support.** In our Making An Impact program, our employees volunteer their time and skills to a wide range of worthy causes.

As a part of this program, employees are eligible to use one work day a year to volunteer at a non-profit organization of their choosing.

Employees can also get involved with a variety of non-profit organizations through volunteer events, fundraisers, donation drives, and other initiatives coordinated by Boston Mutual.



## Public Affairs

**Giving back to the community means getting involved in activities beyond traditional charitable efforts.** We participate in local, state, and national leadership opportunities as part of our public affairs initiatives.

Building a brighter tomorrow includes understanding what is happening outside of our offices—from the regional to the national level. It is important to engage with key industry partners and organizations to listen and have a voice in the topics that impact all those we serve.





## Corporate Giving

Through the program, we contribute to a wide range of worthy causes. Our charitable efforts include valued relationships with our key partners. Our deeper engagement with these key partners enable us to amplify the difference we can make and further demonstrates our commitment to helping others.

When we all work together to help those in need, we are Making An Impact.

If you have a charitable giving opportunity you'd like to share for consideration, please contact [MakingAnImpact@BostonMutual.com](mailto:MakingAnImpact@BostonMutual.com).



## Employee Gift Match

**We know many of our employees support charitable causes that may be outside of our program's activities.** That is why we offer an employee matching gift option to help support the good work they are doing and the non-profits they are involved in.

When an employee makes a donation to a non-profit organization in one of our focus areas, they can submit a matching gift request to the Making An Impact committee for consideration. In most cases we will match an employee's donation to contribute additional support to the cause.



# Our Partners

The organizations we work with embody the traits we embrace with our charitable giving program.

We are proud to be making a difference with these worthy causes.





To learn more about the Boston Mutual charitable program, including details on how to submit a request, please contact: [MakingAnImpact@BostonMutual.com](mailto:MakingAnImpact@BostonMutual.com)



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