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BOSTON MUTUAL LIFE INSURANCE COMPANY LAUNCHES GROUP ACCIDENT PRODUCT

New Group Accident Plan Offers Flexible and Customizable Insurance Options for Employers and Employees

Canton, Mass. – (March 23, 2016) – Boston Mutual Life Insurance Company, a national provider of [insurance solutions for individuals and at the workplace](#), today launched a group accident insurance plan, Group Accident Coverage, to help meet employers' and employees' coverage needs. This competitively priced product, which is the company's first group accident plan, offers employers greater flexibility to customize their voluntary benefits and the opportunity to offer employees the same accident plan and rate across multiple states.

“Our producers noted that an increasing number of policyholders have begun requesting a range of accident coverage options,” said Charlie Mabry, Vice President of Workplace Solutions at Boston Mutual Life Insurance Company. “The new product is fully customizable and is a great supplement to high deductible health insurance plans that continue to gain popularity.”

The new group accident plan offers eight modules with maximum flexibility within each one, providing many personalized options based on employer needs. Each of these benefit categories can be dialed up or down at the case level for maximum customization, which include: hospital, emergency care, emergency room, diagnostic imaging, continuing care, specific loss, major injury, fractures, and dislocations. There are three shelf plans available (Silver, Gold, and Platinum), or the plan can be tailored to offer additional versatility for employers.

“There's a significant interest right now in more flexible insurance options, mostly due to the many variations in primary health insurance plans,” said Mary Tillson, Vice President of Claim Services and Product Support at Boston Mutual Life Insurance Company. “At Boston Mutual, we're always looking for ways to provide solutions for individuals to help minimize their out of pocket expenses, such as our new adaptable Group Accident Coverage plan.”

Currently available in 41 states, enrollments will begin in April 2016, with issue dates effective starting in June 2016.

About Boston Mutual Life Insurance Company

Founded in 1891, Boston Mutual Life Insurance Company has enjoyed a long history of financial strength and stability. Headquartered in Canton, Massachusetts, Boston

Mutual has been a recognized leader for 125 years in providing flexible insurance products to working Americans and their families in the private and public sectors of the USA. For more information, please visit www.bostonmutual.com or follow the company on Facebook ([/BostonMutualLifeIns](https://www.facebook.com/BostonMutualLifeIns)).

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