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BOSTON MUTUAL LIFE INSURANCE COMPANY APPOINTS NEW SECOND VICE PRESIDENT OF SALES OPERATIONS

National Insurance Carrier Names New Executive to Drive Ongoing Service and Support Initiatives

Canton, Mass. – (October 25, 2017) – Boston Mutual Life Insurance Company, a national provider of [insurance solutions for individuals and at the workplace](#), today announced that it has appointed Marie Loughran as its new 2nd Vice President of Sales Operations, Workplace Solutions, in the company’s Distribution division.

“Marie will play a key role in helping to drive our efforts as we expand and build on our foundation of providing a quality service experience,” said Jim Jacobsen, Executive Vice President of Distribution at Boston Mutual Life Insurance Company. “Her extensive knowledge of sales and the enrollment process and technology as well as her long-standing tenure at the company is a huge asset to the team, and I look forward to working with her.”

In this new position, Mrs. Loughran will help develop, train, and build out Boston Mutual’s voluntary and employer-paid insurance sales support team to assist the company’s growing sales efforts. She will be responsible for developing multi-department efforts to meet business and producer needs, as well as identifying opportunities to improve process efficiency.

Mrs. Loughran has worked at Boston Mutual for 25 years, most recently with the company’s IT partner Onyx Data Solutions in project management for sales-related initiatives. Previously, she worked in Boston Mutual’s voluntary insurance department. Mrs. Loughran serves on the Life Insurance and Market Research Association (LIMRA) technology committee. She is currently completing her bachelor’s degree in business administration from Southern New Hampshire University.

About Boston Mutual Life Insurance Company

Founded in 1891, Boston Mutual Life Insurance Company has enjoyed a long history of financial strength and stability. Headquartered in Canton, Massachusetts, the national insurance carrier has been a recognized leader for more than 125 years in providing flexible insurance products for Americans and their families in the private and public sectors of the USA. Boston Mutual Life offers a range of insurance coverage options for both individuals and at the workplace. For more information, please visit www.bostonmutual.com or follow the company on Facebook ([/BostonMutualLifeIns](#)) or LinkedIn ([/company/boston-mutual-life-insurance](#)).

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