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FOR IMMEDIATE RELEASE

BOSTON MUTUAL LIFE INSURANCE COMPANY CO-SPONSORS CABI REEBOK CANTON ROAD RACE

Insurance Solutions Provider Celebrates 125 Years in Boston Region as Platinum Sponsor of 12th Annual Race on September 25th

Canton, Mass. – (September 14, 2016) – As part of its 125th anniversary celebrations, Boston Mutual Life Insurance Company, a national provider of [insurance solutions for individuals and at the workplace](#), today announced that it is sponsoring the 12th Annual CABI Reebok Canton Road Race in Canton, Massachusetts, on September 25, 2016. As one of the two Platinum Sponsors of this year's race, the company will have a significant presence on race day.

“While we’ve been involved in the Reebok Canton Road Race in years past, we’re looking forward to Boston Mutual’s involvement as one of the Platinum Sponsors for the first time this September,” said Paul A. Quaranto, Jr., Chairman, Chief Executive Officer and President at Boston Mutual Life Insurance Company. “Over the past 125 years we’ve expanded our reach across the country, but we’ve stayed true to the roots of our founders by supporting our local community, including worthy organizations such as CABI.”

The race will be held on Sunday, September 25, 2016 starting at 8 a.m. at Reebok’s World Headquarters in Canton, Massachusetts (next to Boston Mutual’s home office location). Races include a kids’ wheelchair one-mile race (8:15 a.m.), kids’ one-mile fun run (8:20 a.m.), 5K race (9 a.m.), and 10K race (9:05 a.m.). There will also be a silent auction during the post-race activities starting at 10:30 a.m.

“We’re honored to have Boston Mutual Life Insurance as one of our Platinum Sponsors,” said Howard Goldman, on behalf of the CABI Reebok Canton Road Race. “CABI is dedicated to bringing together the community and supporting the future of Canton with the Reebok Canton Road Race, and it’s thanks to companies like Boston Mutual that we are able to do so.”

Founded in Boston in August 1891, Boston Mutual Life Insurance Company operated out of a number of offices in downtown Boston until it moved to its current home office location on Royall Street in Canton, Massachusetts in 1974. The company supports various community activities throughout the year, and regularly works with a number of regional and national charity organizations.

Since its inception in 2004, the Reebok Canton Road Race has raised over \$400,000 for the Canton Association of Business and Industry Charitable Foundation, a registered 501(c)(3) organization. CABI distributes 100% of race proceeds to support local charities, civic organizations, and scholarships.

In addition to Boston Mutual Life Insurance Company, this year's race includes City of Boston Credit Union as one of its two Platinum Sponsors. For more information about the CABI Reebok Canton Road Race, please visit www.cantonroadrace.org.

About Boston Mutual Life Insurance Company

Founded in 1891, Boston Mutual Life Insurance Company has enjoyed a long history of financial strength and stability. Headquartered in Canton, Massachusetts, Boston Mutual has been a recognized leader for 125 years in providing flexible insurance products to working Americans and their families in the private and public sectors of the USA. For more information, please visit www.bostonmutual.com or follow the company on Facebook ([/BostonMutualLifeIns](https://www.facebook.com/BostonMutualLifeIns)).

About Canton Association of Business and Industry (CABI)

The Canton Association of Business and Industry (CABI) is a nonprofit corporation working since 1972 to make Canton a better community for both business and residents. CABI includes commercial enterprises, educational institutions and nonprofits either based in Canton or doing business in Canton. Members range from small locally owned or operated enterprises to large international companies and include school systems, manufacturers, retail establishments, health care organizations, professionals, and a variety of other enterprises. The organization supports the local community and economy through networking, advocacy and fundraising.

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