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FOR IMMEDIATE RELEASE

## BOSTON MUTUAL LIFE INSURANCE COMPANY CELEBRATES 125<sup>th</sup> ANNIVERSARY

Life Insurance Company Honors Milestone with Year-Long Series of Events in 2016

Canton, Mass. – (January 5, 2016) – Boston Mutual Life Insurance Company, a national provider of <u>insurance solutions for individuals and at the workplace</u>, today announced the launch of a series of celebratory events in 2016 to commemorate its 125<sup>th</sup> year. The company, which has a long-standing history of offering insurance products since its founding in Boston in August 1891, is hosting a variety of initiatives over the course of the year to honor this milestone.

"We're proud of our enduring success for the past 125 years and we're looking forward to honoring our achievements with this year's celebrations," said Paul A. Quaranto, Jr., President and Chief Executive Officer. "We've been committed to providing exceptional service to our producers and policyholders for more than a century, and we remain loyal to that promise as we enter 2016."

To celebrate, Boston Mutual is kicking off a year's worth of activities starting in the first week of January. Throughout the year, the company will recognize its history with themed initiatives, including a new commemorative logo, a time capsule, a monthly internal newsletter designed to mirror its first edition from the turn of the century, and more. The company's annual General Agencies sales convention, held in rotating locations each year for its agents, will be held in Boston in May as a tribute to its city of origin. Boston Mutual will host additional special activities in August to highlight the month the company was founded.

Boston Mutual was founded by John Wheeler on August 18<sup>th</sup>, 1891, then known as Boston Mutual Life Association, and established its first home office at 17 Milk Street in Boston. The company operated out of a number of offices in downtown Boston until it moved into a larger space on Royall Street in Canton in 1974, where the home office is currently located. Starting with offering individual life insurance, the company added employer group offerings in 1956 and worksite products in 1978. In 1988, Boston Mutual organized Life Insurance Company of Boston & New York (LICOBNY), a subsidiary company to offer a comparable product portfolio in New York.

Continuously expanding its product lines, distribution, and geographical reach throughout its history, the company now does business from coast to coast, including the District of Columbia, and Puerto Rico. Boston Mutual currently insures more than 732,000 individuals with over \$18 billion in life insurance. It is deeply involved with the community, including supporting the Town of Canton, and regularly works with a number of charitable organizations, such as The American Cancer Society, American Heart Association, Jimmy Fund, Massachusetts Society for the Prevention of Cruelty to Children, My Brother's Keeper, The Salvation Army, and United Way.

## About Boston Mutual Life Insurance Company

Founded in 1891, Boston Mutual Life Insurance Company has enjoyed a long history of financial strength and stability. Headquartered in Canton, Massachusetts, Boston Mutual has been a recognized leader for 125 years in providing flexible insurance products to working Americans and their families in the private and public sectors of the USA. For more information, please visit <u>www.bostonmutual.com</u> or follow the company on Facebook (/BostonMutualLifeIns).

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