

SOCIAL MEDIA TERMS OF USAGE

Boston Mutual Life Insurance Company's (the "Company") Social Media pages allow our producers, field representatives, Home Office employees, consumers, and others interested in learning about us to engage in online interactions and discussions. **CYBERBULLYING WILL NOT BE TOLERATED.** Any offensive posts or comments on our Official Social Media sites will be removed at the Company's discretion and the offending users may be reported to the respective online service provider. Before participating on one of our Social Media sites, please read and adhere to the following guidelines:

- The information on this page is provided for general information purposes only. The information does not constitute an offer or solicitation for the sale of any insurance product or service by Boston Mutual.
- The information on this page is not intended to provide you with any personalized financial, accounting, tax, legal and/or market advice.
- Do not use our page to request information or to make complaints as this page is not designed to handle such operations. If you would like to contact our Company or need assistance with a policy, claim or have some other question, please visit the "Contact Us" page on our Company website.
- Protect your personal/private information by refraining from posting it online. This includes your name along with your address, social security number, date of birth, policy number, health information and other personally identifiable data. Instead, please contact us securely at 800-669-2668 or through our website, www.bostonmutual.com. Linking to Contact Us / E-Mail Us.
- Refrain from posting confidential or proprietary information of yours or of a third party.
- Keep your contributions to our page relevant to the topic being discussed.
- Be mindful of others when posting; be respectful and courteous in every post.
- Refrain from posting anything that includes profanity, nudity, depictions of violence, threatening language; inappropriate, indecent, harmful, discriminatory, or obscene content; or depictions of acts that are dangerous or encourage any person to undertake a dangerous activity.
- Refrain from posting actual names or likeness that would identify non-consenting parties. To use the identifiers, you must have written consent.
- We reserve the right to delete or remove any comments we find inappropriate or offensive.
- We reserve the right to delete any comments that promote other products or services.
- Comments and information posted on our page by third parties do not necessarily reflect the views, policies, or practices of our Company.
- If you are affiliated with our Company, we invite you to introduce yourself and to post relevant information regarding your role with the Company.

TERMS OF USE

By participating/posting on our page:

- ✓ You grant our Company the permanent, irrevocable, and fully transferable right to reproduce any content you post, including comments, images, or other content for business purposes.
- ✓ You certify that you have the right and authority to submit or post content, and that such content does not infringe upon the intellectual property or rights of any third party.
- ✓ You allow our Company to use any material you submit in any manner and without limit.
- ✓ You agree that upon submission of material, you release all rights, title, and interest in and to any and all submitted material, including, but not limited to, posted comments, photographs, voice recordings, or other images or recordings.
- ✓ You expressly release and hold harmless our Company as well as our Company's officers, directors, agents, employees, and those acting under the Company's authority from any and all claims and liabilities of any kind arising out of or in connection with your posted content. This release shall be binding upon your heirs, administrators, executors, and assignees.
- ✓ Our Company reserves the right to modify or alter these guidelines at any time and without notice.
- ✓ Our Company reserves the right to delete any post or ban any user at any time and for any reason.
- ✓ Our Company is not responsible for the terms and conditions of use, privacy policies, or security policies of various Social Media sites (e.g., **Facebook**, **Twitter**, **LinkedIn**, **YouTube**, **Flickr**, **Pinterest**, etc.) or of other third-party sites that may be linked to this page or other Social Media pages.
- ✓ Our Company is not responsible for and does not endorse any advertisements that Social Media sites may place on this page or on any other pages.